

# THE DIGITAL SOCIAL AND ADVERTISING AGENCY





**WE ARE DESIGN-LED AND RESULTS DRIVEN.**

Our Digital Agency provides you with a strategic approach to online marketing, developing websites, social media management and content generation. We understand how technology works and how it can help you reach your goals.

Digital marketing is our expertise. With a combination of design, copy and social media marketing you can reach the right audience in the right way at the right time.

**As a multi-disciplinary agency,  
we engineer creativity using digital and  
print media to deliver brand solutions  
that will grow your business.**

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## SUCCESS • HONESTY • INTEGRITY • TEAMWORK

There are no gimmicks at ninetyblack, no missions or visions – just one clear purpose (formed by our common values) that drives our behaviour, decisions and actions; get S.H.I.T done.

### What makes the difference?

DIVERSITY IS OUR GREATEST STRENGTH.

It enables us to challenge and fast track ideas – getting to the best solution faster. We leverage our differences (culture, race, education, gender, religion, talent) and collaborate as a team to produce positive and innovative outcomes for our clients.

WE'RE NOT A DESIGN OR DIGITAL FIRM,  
WE'RE AN IDEATION AGENCY.

Across our design, digital and advertising departments, we blend our capabilities to engineer possibilities. Turning ideas in to everyday business practice, so your business performs better.





We craft and build engaging brand communications through design led thinking.



# DESIGN

We specialise in design and brand solutions to connect your brand with your customer.

We adopt a collaborative approach to projects – and you are a part of that. Whether we are designing your business identity or creating marketing communications and promotional material, our aim is to make it;

- ➔ Memorable
- ➔ Strike a chord with your target market
- ➔ Fit your brand and vision
- ➔ Work in all mediums





**BUSINESS  
PARTNERS**

**Our Clients**





## More than 80% of consumers do research online before making a purchase decision.

So why invest thousands in a website if no one can find you? Make sure you are part of the purchase decision by supporting your website and being proactive in its development and marketing. Your website is a living, breathing channel, and to keep itself running and adapting to the changing online world, you need ongoing updates, marketing and advertising.

We're passionate about all things digital and are dedicated to helping you make the most of online and the opportunities available.

### SEO

Search Engine Optimisation (or SEO) is critical to ensuring your website/business is 'found' online. We can make a range of enhancements to your website, optimising content to help you rank in a Google Search – as the 'higher' your business ranks, the more visibility your website will receive.

### GOOGLE ADS

Google Ads help you achieve greater exposure to your target market and a competitive edge in online search with relevant, targeted and cost-effective marketing. From display ads on popular websites, to text ads in Google Search, we create campaigns that reach your potential customers, at the exact moment they are looking for a service/product that your business provides. Ask us about our Google Ads packages.

# DIGITAL MARKETING



# DIGITAL PACKAGES



## SILVER START WITH

**Brand Creation**  
**Business Page Integration**  
**Two Facebook Posts**  
(Every two months one complimentary post)

**₹1000 Per Month**

## GOLD INITIATE

**Business Page Integration**  
**New Page Banner Every Month**  
**Two Facebook Posts**  
**Two Instagram Post**  
(Every two months one complimentary post)

**₹2000 Per Month**

## PLATINUM MAXIMISE

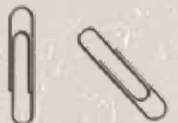
**Business Page Integration**  
**New Page Banner Every Month**  
**Three Facebook Posts**  
**Three Instagram Post**  
**Fortnight Page Analytics**  
(Every two months one complimentary post)

**₹3000 Per Month**

## DIAMOND SWIFT

**Business Page Integration**  
**New Page Banner Every Month**  
**Five FB & Five Insta Posts**  
**Market Analysis**  
**Weekly Page Analytics**  
(Every two months one complimentary post)

**₹5000 Per Month**



For more information please visit us  
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Follow us on: **facebook & Instagram**